

HARJOT KAUR

APPAREL & FOOTWEAR DESIGNER

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SUMMARY

Versatile and detail-oriented multi-category **design professional** with experience across apparel and footwear design, product development, market research, technical design, fit sessions, fabric and print development. Skilled in translating concepts into commercially relevant products from initial ideation through sampling and production.

SKILLS & ABILITIES

Professional Skills: Cross-functional Collaboration, Polished Interpersonal Communication, Analytical Problem Solving, Organization, Attention to Detail, Adaptability.

Technical Skills: Adobe Illustrator, Adobe Photoshop, Microsoft Office, PLM, Clear Detailed Technical Illustrations, Knowledge of Textiles and Colors, Knowledge of Garment Construction, Knowledge of Footwear Design.

EXPERIENCE

Fashion Designer | Kuwalla-Tee | 3/2026 – Present | Canada

- **Independently create 150+ technical packages**, including **CADs, specification sheets, and construction details** supporting seasonal **womenswear and menswear collections**.
- Conduct **market and trend research** to support **seasonal concept development**, identifying relevant **silhouettes, details, fabrics, colours, and product directions** aligned with **brand identity** and **target market**.
- **Independently manage SMU product development** for key retail partners including **Costco, Simons, and Below The Belt**, creating **CADs, product mockups, technical packages, and complete presentation decks** for **buyer meetings**.
- Contribute to **fit sessions** from **prototype through production**, documenting **fit comments**, and communicating revisions to suppliers.
- Translate **design concepts**, sketches, and reference materials into **production-ready documentation** for **supplier execution**.
- **Independently develop original print concepts** from initial **theme interpretation** through **production-ready artwork** for seasonal collections.
- Manage **product development from concept to SMS approval** by developing styles from assigned fabrics, preparing **technical packages**, and managing SMS approval process.
- Support seasonal **lookbook**, preview, and **E-Commerce photo shoots** by preparing samples, conducting **styling research**, sourcing styling props, and assisting with **set design**.
- Participate in **cross-functional sales meetings**, documenting **product feedback** and communicating action items to support collection execution.
- **Coordinate with overseas suppliers** throughout **product development**, supporting **design updates, prototype, SMS approvals** and **sample coordination**.

Junior Designer | ALDO Group- SPERRY | 6/2025 – 1/2026 | Canada

- Collaborated with **design and development team** to execute projects from **concept to prototype**

stage.

- Created **CADs** and **product mockups** for upcoming footwear lines to support **sales, marketing, and brand collaborations** including **Aritzia, Abercrombie & Fitch, Staud**, and SMUs for **Costco, Macy's, Zappos**, and **Nordstrom Rack**.
- Developed **hand sketches** and **technical illustrations** for seasonal footwear collections, supporting design communication and product development.
- Contributed to **print development** from **initial research** and **concept ideation through iterative exploration and final development**, supporting cohesive seasonal storytelling.
- Conducted **in-depth trend** and **market research** across **conceptual trends, materials, design details, color palettes, and prints**, including **competitive in-store analysis** of key market brands.
- Built and maintained a **digital & physical library** for **colors, hardware, materials, and textures**, enhancing **team accessibility**.
- Managed **sourcing packages** for **overseas vendors**, supporting **material selection and development alignment**.
- Organized and updated **presentation boards** and supported the preparation of **design decks** for **internal and cross-functional meetings**.

Assistant Designer & Product Developer | Robert Barakett | 10/2022 – 10/2024 | Canada

- **Researched and analyzed** market trends for design details, fabric patterns and textures, colors and prints, materials, etc., to **initiate early mock-ups** of innovative design ideas for seasonal design collections.
- Created **flat sketches, technical illustrations, Bill of Material (BOM)**, and worked on **POM**.
- **Managed and collaborated** with **over 15+ suppliers**—placing fabric and trim orders, resolving product queries, and following up to meet deadlines.
- Attended sales meetings to update BOMs and technical illustrations **for production** while collaborating with the production team to **increase efficiency by 75%**.
- Prepared **line sheets and decks** for sales and marketing.
- Participated in weekly design review meetings by contributing **design input** and **tracking progress** to support **design alignment**.
- Approved lab-dips, strike-offs, knit-downs, trims, and SMS fabrics with a **focus on resolving issues** and **maintaining quality standards**.
- **Organized and maintained** the record of all the garment samples, fabric swatches, and trim approvals for **easy access to team members**.
- Contributed to **fabric and print development** - customizing fabric swatches sent by mills, recolouring patterns, innovating prints, and fabric concepts with **designs successfully sold in Nordstrom & N. Rack**.
- **Independently developed Westzerone**, an off-price line that **drove a significant growth of 150%**.
- **Maintained and updated** the **comprehensive distribution lists** (distro) in PLM for team-wide use.
- **Styled collections** and **assisted in photoshoots** for E-commerce.
- **Provided hands-on training** to **interns** in the company by delegating tasks and tracking progress.

Design Assistant | Maison Marie Saint Pierre | 05/2022- 10/2022 | Canada

- Created **technical illustrations**, prepared **BOMs, cut pattern pieces**, and **sewed mock-up samples** for fit meetings and photoshoots.
- Drafted reports on past collections to **optimize future projects** by conducting research on **creative design ideas, fabric manipulations, and finishing techniques**.

- **Coordinated** between the design and production department to ensure the **optimal implementation of design standards.**
- **Assisted in styling during photoshoots** for all the seasonal collections.
- **Documented fit adjustments** during fit meetings & **communicated updates** to patternmaking team
- **Organized and managed** fabric swatches, print samples, mock-ups, and final samples.
- Maintained detailed line sheets for collections to **ensure company-wide access to updated details.**

EDUCATION

LaSalle College | Diploma in Fashion Design | 05/2022

Relevant Courses: Market & Trend Analysis, Designing Apparel Collection, Composition & Assembling of Garments, History of Fashion, Product Development, Production Process.

National Institute of Technology (N.I.T) | B. Tech Textile Technology | 05/2019

Relevant Courses: Study of Textiles- Raw Material; Conceptualization of spinning, weaving, dyeing & finishing processes.

Pracheen Kala Kendra | Diploma in Fine Arts

Relevant Courses: Drawing, Sketching, Painting- Realism & Abstract Art; Conception of Color in Arts

LANGUAGES

- **English** – Full Professional Proficiency
- **French** – Limited Working Proficiency